

Final Results for the 2026 Sanrio character ranking

**Pompompurin Claims No. 1 for the Fifth Time Overall During His 30th Anniversary Year
Pekkle Surges to No. 6 as Total Votes Exceed a Record 70 Million**

Tokyo, June 28, 2026 – Sanrio Co., Ltd. today announced the final results of the 2026 Sanrio character ranking, the annual popularity voting event for Sanrio characters. The total number of votes reached a record-high 70,647,379 (112% of the previous year's total). Taking the top spot was Pompompurin (ranked No. 1 last year). Although Cinnamoroll led in the initial results announcement, Pompompurin garnered more than 7 million votes during his 30th anniversary year, securing the No. 1 ranking for the second consecutive year and for the fifth time overall.

2026 Final Ranking Results

	Character Name	Number of votes	Initial	Initial#	Prev.#
1	Pompompurin	7,135,114	1	2	1
2	Cinnamoroll	6,313,623	2	1	2
3	Pochacco	3,967,689	3	3	3
4	KUROMI	3,792,049	4	4	4
5	Hello Kitty	3,492,847	5	5	5
6	AHIRUNOPEKKLE	3,030,030	7	7	10
7	My Melody	2,975,439	6	6	6
8	Tuxedosam	2,565,388	11	-	9
9	Hangyodon	2,485,501	8	-	8
10	Little Twin Stars	2,479,692	9	8	7
11	BAD BADTZ-MARU	2,316,292	10	10	11
12	Cogimyun	1,956,442	12	-	13
13	MY SWEET PIANO	1,912,036	13	-	18
14	Kerokerokeroppi	1,822,706	15	-	14
15	HANAMARUOBAKE	1,804,587	14	9	12
16	WISH ME MELL	1,601,025	16	-	15
17	U · SA · HA · NA	1,403,431	17	-	17
18	GAOPOWERROO	1,145,447	18	-	19
19	COROCOROKURIRIN	1,100,329	19	-	20
20	GUDETAMA	1,082,684	20	-	16
⋮					
41	OSARUNOMONKICHI	-	41	-	43

© 2026 SANRIO CO., LTD. CHOCOLATE

Pompompurin Claims Back-to-Back Victories in His Anniversary Year! Pekkle Jumps to No. 6!

- A **record-breaking 70,647,379 votes** were cast, **up 12%** from last year.
- Celebrating his **30th anniversary year**, **Pompompurin** garnered more than **7 million votes** to claim the **No. 1 spot** for the second consecutive year and the fifth time overall.
- **Cinnamoroll ranked No. 2 and Pochacco No. 3**, with Sanrio's three popular dog characters sweeping the top three spots.
- **Pekkle** made a significant leap from **No. 10 last year to No. 6**.
- **My Sweet Piano** also climbed five places, rising from **No. 18 last year to No. 13**.

Cinnamoroll ranked No. 2, followed by **Pochacco** in No. 3, **Kuromi** in No. 4, and **Hello Kitty** in No. 5. These beloved characters, which have continued to be cherished by fans around the world for many years, once again garnered strong support this year.

A diverse range of characters placed in the Top 20, drawing renewed attention to their unique personalities and appeal. **Pekkle** rose from No. 10 last year to No. 6, following his first Top 10 finish in 31 years last year and receiving strong support from fans. Meanwhile, **My Sweet Piano** climbed from No. 18 last year to No. 13, marking the largest ranking increase among the Top 20 characters.

The official website also features the complete results of the 2026 Sanrio character ranking, the Top 10 rankings by overseas country and region, the Top 15 rankings in the 2026 Sanrio character ranking Partner Category, and the first-place winners of each award in the 2026 Sanrio character ranking **Happilinafriends** Category.

Comments from the TOP 3 Winners!



1st Place: Pompompurin

Yaaa! I'm so happy! Thank you so, so much for all your support. I really appreciate it. I love you all so much ☆ Please keep supporting me!



2nd Place: Cinnamoroll

Hehe, I'm so happy! ♪ I could feel all your cheers loud and clear. Thank you so much for all your support!



3rd Place: Pochacco

Thanks so much to everyone for all your support! Let's be friends forever★

Final Overall Ranking (1st–90th Place)

Sanrio character ranking 2026 Final Overall Ranking												

© '26 SANRIO © '26 SANRIO/SEGA FAVE © '26 SANRIO/SHOCHIKU © '26 JMA Co., Ltd. CHOCOLATE JAPANCD PC SP-M S/T-F

About Sanrio character ranking:

The Sanrio character ranking is an annual fan voting event featuring Sanrio characters. It was first introduced in 1986 in The Strawberry News, Sanrio's own monthly publication that provides fans with the latest information on characters and merchandise.

This year's ranking features 90 characters selected from more than 450 Sanrio characters.

This year's theme is "You All Try! We All Cheer! Smiling Ovation!" Inspired by a standing ovation, it celebrates every character and brings fans together with smiles.



Media contact:

sanriopr@sanrio.co.jp

For more information, visit <https://corporate.sanrio.co.jp/en/>