

## STUDIOCANAL, Heyday Films and Sanrio announce Mr. Men Little Miss the movie in the works



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Issy-les-Moulineaux France, London United Kingdom, Tokyo Japan, December 3, 2025 – STUDIOCANAL, Heyday Films and Mister Men Limited, a Sanrio Group company, are delighted to announce the development of a Mr. Men Little Miss feature film.

From the studio and producers who brought you the Paddington franchise, and based on the beloved and globally iconic characters created by the British writer and illustrator Roger Hargreaves, the film brings the ambition, humour, and world creation of *Mr. Men Little Miss* to the big screen for the very first time, offering a visual and emotional family experience designed to delight and entertain both children and adults, just as the stories have done for more than five decades.

Originally launched as a series of children’s books in 1971, *Mr. Men Little Miss* has always been a celebration of emotions, individuality, and simple, universal storytelling — values established by Roger Hargreaves from the very beginning. Since being acquired by Sanrio in 2011, the brand has expanded its global reach while remaining true to that original spirit. Today, its colourful cast now spans over 90 characters, including special editions inspired by cultural figures, and enjoys devoted fanbases in heritage markets such as the United Kingdom and France, as well as across the United States, Australia and Asia. Recognised worldwide as a lifestyle brand, *Mr. Men Little Miss* continues to inspire collaborations across fashion, health and beauty, toys, and more.

This film builds on two recent milestones in the Mr. Men Little Miss universe: the animated series now streaming on [YouTube](#) and a second animated series currently in production for television. Together, these initiatives underscore Sanrio’s strategy to extend the brand into dynamic entertainment platforms while maintaining publishing as its foundation.

Blending a rich heritage with fresh storytelling, the film will honour the humour, personality and warmth that made the original characters iconic, while inviting new audiences around the world to discover *Mr. Men Little Miss* in a bold contemporary and cinematic way.

Son of the late Roger Hargreaves, **Adam Hargreaves**, comments *"It's an amazing thought to think that the Mr. Men and Little Miss are going to feature in their own film, it's very exciting news. My father would have been thrilled and I can't say how proud I am of his creation that it merits an appearance on the big screen. It's a big step up for Mr. Small."*

**David Heyman, Producer, Heyday Films** adds *"The globally beloved books of Mr. Men and Little Miss offer an irresistible opportunity for a bold and imaginative feature film adaptation. I'm delighted to be partnering with STUDIOCANAL and Sanrio on what promises to be a captivating new creative adventure in the evergreen world of Mr. Men and Little Miss."*

**Anna Marsh, CEO of STUDIOCANAL, Chief Content Officer of CANAL+ and Deputy CEO of CANAL+** expands *"We are so thrilled and honoured to be working with our close friends and partners at Heyday and Sanrio in bringing Roger Hargreaves' wonderful and iconic characters to the big screen for the very first time. An incredible privilege, and an undeniable opportunity for joy, mischief, and adventure - that we know will inspire and delight theatrical audiences, young and old, around the world today. We can't wait to get started!"*

**Tomokuni Tsuji, President and CEO, Sanrio Co., Ltd.** concludes *"We are thrilled to share Mr. Men Little Miss—one of Sanrio's strongest IPs with British iconic roots—with audiences worldwide through this film. With more than 90 characters, Mr. Men Little Miss stories will serve as ambassadors of joy, creating smiles and widening the circle of happiness. In collaboration with STUDIOCANAL and Heyday Films, whose award-winning creativity we deeply admire, this project advances our long-term vision to build an IP platform delivering next-generation joy as a global entertainment company."*

STUDIOCANAL is further developing their ambition in the family IP space; Europe's leading film and television studio owns the Paddington IP producing three Emmy Award-winning series of The Adventures of Paddington. Paddington has also enjoyed three successful big-screen outings, all produced and developed by STUDIOCANAL with Heyday Films – Paddington released in 2014, Paddington 2 in 2017, and Paddington in Peru in 2024, enjoying critical and commercial acclaim and becoming the biggest independent family franchise of all time. Paddington The Musical is currently previewing at The Savoy Theatre in London's West End to rave reviews produced by special arrangement with STUDIOCANAL. EVP global production Ron Halpern & SVP Global Production, Head of UK Film Production Joe Naftalin will oversee for STUDIOCANAL.

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### **About STUDIOCANAL (a CANAL+ Company)**

STUDIOCANAL, CANAL+'s in-house studio, is one of Europe's leading film and television studios, with worldwide production and distribution capabilities. It operates directly in nine major European markets including Austria, Benelux, Denmark, France, Germany, Ireland, Poland, Spain and the United Kingdom, as well as in Australia and New Zealand, and offices in the United States and China. STUDIOCANAL finances, produces, and distributes 80 films per year. It owns one of the most prestigious catalogues in the world

and the largest catalogue of European titles, boasting more than 9 400 titles from 60 countries. With a catalogue spanning 100 years of film history, STUDIOCANAL has invested close to 25 million euros into the 4K restoration of nearly 1 000 classic feature films over the past 7 years.

STUDIOCANAL also produces over 15 series each year, including local creations and premium international co-productions, and distributes its scripted productions and CANAL+ Originals globally (2,000 hours of current and library content in distribution). Projects are produced in-house by STUDIOCANAL or through its worldwide network of production companies, including 2e Bureau, Flab, Kissman, Pernel, Upside and Grands Ducs Films in France; Birdie Pictures, Urban Myth Films, Strong Film & Television, Sunny March TV and Brock Media in the UK; Bambú Producciones and Te Espero en Marte in Spain; Lailaps Films and STUDIOCANAL Series in Germany; Opus TV in Poland; Sam Productions in Denmark; Dingie in Belgium; and The Picture Company in the United States.

[canalplusgroup.com/en/group/content-production-distribution-and-other](https://canalplusgroup.com/en/group/content-production-distribution-and-other)

### **About Heyday Films**

Heyday Films is an award-winning independent production company, founded in 1997 by producer David Heyman. Amongst the films it has produced are the eight HARRY POTTER films, the three PADDINGTON films, Alfonso Cuarón's GRAVITY, Quentin Tarantino's ONCE UPON A TIME...IN HOLLYWOOD, Noah Baumbach's MARRIAGE STORY and JAY KELLY, Greta Gerwig's BARBIE and Paul King's WONKA.

### **About Mr. Men Little Miss**

With a cast of over 90 classic characters, almost 100 counting French exclusive characters, the Mr. Men Little Miss properties have brought fun and laughter to generations of families for over 50 years and have sold over 250 million books. Created by the late Roger Hargreaves in 1971 starting with Mr. Tickle, his son Adam Hargreaves continued writing and drawing new books and characters. Mr. Men Little Miss is the number one selling children's book series in France and one of the best selling pre-school brand in the United Kingdom. Mr. Men Little Miss counts over 400 titles published in 17 languages worldwide.

### **About Sanrio**

Sanrio is a global lifestyle and entertainment company best known for its beloved characters such as Hello Kitty, Cinnamoroll, Kuromi, My Melody, Pompompurin and Gudetama. Since its founding in 1960, Sanrio has upheld the corporate philosophy of "Minna Nakayoku" (Getting Along Together).

Today, with a presence in over 130 countries and regions, Sanrio continues to strengthen its global influence in entertainment through consumer products, digital content, and immersive experiences.

Guided by the vision "One World, Connecting Smiles.", Sanrio is committed to creating smiles, one person at a time, and spreading the circle of happiness even further afield.

As it evolves into a global IP platform provider, Sanrio aims to generate new value in entertainment.

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